

# LEADERSHIP

is a passion for what you do, a clear picture of where you are going, a fluid phenomenon that grows within you, and an emotional expression of what you do. You get it from others, by learning as much as you can and allowing yourself to show your passion. You give it to others by living your vision, sharing that vision with others, being willing to do things—not just say things and leading by example.



## FastFacts

### Basic Operations & Procedures

Agendas	Budgeting
Constitutions	Elections
Meetings	Minutes

### Skills for Leaders

Assertiveness	Communication
Delegation	Ethics
Goal Setting	Recognition

### Planning Activities

Co-sponsorship	Fundraising
Group Dynamics	Teambuilding
Planning/Evaluation	Retreats

### Beginnings & Challenges

Conflict	Difficult Members
Getting Involved	Transitions
Recruiting	Starting a Group



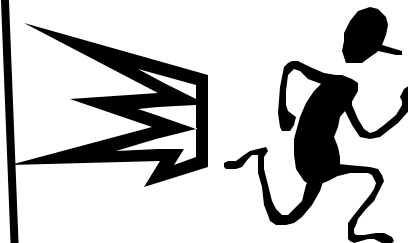
**FastFacts** are brought to you by

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Old Dominion UNIVERSITY



## FastFacts

Quick Tips  
For Developing  
Effective Leadership

# Co-sponsorship

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Planning  
Activities  
.....

▶ Co-sponsorship is sharing the planning and implementation of an event, program, or activity.

## Why co-sponsor?

- Share money and resources.
- Gain new knowledge from another group.
- Have more people to help and attend functions/events.
- Share the work of planning a big event.
- Meet new people, connect with other campus groups, and network.

## Who could my group co-sponsor with?

- Any of the almost 200 student clubs and organizations at ODU.
- Student Services at ODU: OSAL, Career Management Center, Rec/Sports, Multicultural Student Services, Health Services, Women's Center, etc.
- ***Some community groups and organizations can be good resources, too!***

## Steps to **SUCCESSful** Co-sponsorship

**S**tart by contacting the president(s) of the organization(s) you would like to work with and discuss your ideas and goals.

**U**tilize everyone's talents and resources in developing and promoting the program.

**C**ommunicate on a regular basis so everyone is informed.

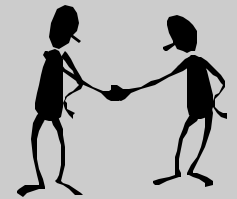
**C**ome to joint planning meetings with your share of the work done!

**E**valuate the program together, sharing your perceptions and suggestions.

**S**pend some time getting to know one another...this is a great chance to make new friends and contacts.

**S**hare the work according to the size and strength of each of your groups: 50/50 may translate to 80/20.

**By sharing the responsibility,**



**you have the opportunity to share the SUCCESS!!!**

**Support already established programs, but don't be afraid to try something new by changing the traditional program or adding the talents or resources of another group.**

*Sometimes the best co-sponsorships come from the most unlikely places, so challenge your group to become **diverse...***

Stop by OSAL to get a Recognized Student Organization brochure or visit the list on the Web at [www.odu.edu/studentactivities](http://www.odu.edu/studentactivities).